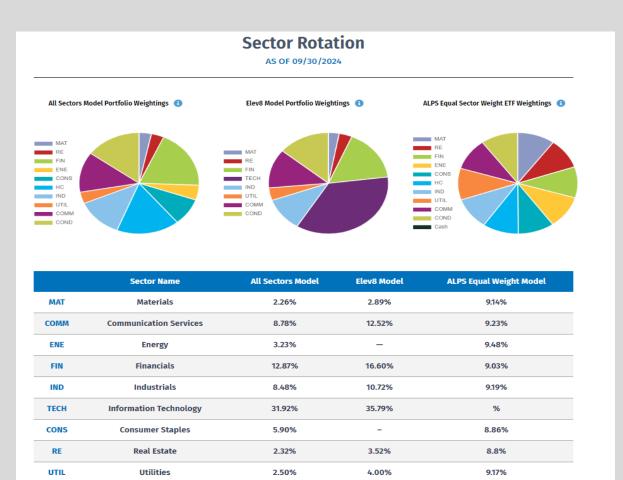
ETFSECTOR.com Educating Sector Investors of all Kinds

INSIGHTS | NEWS | RESEARCH | SECTOR ROTATION | PERFORMANCE

The ELEV8- Sector Rotation Model



11.57%

10.18%

13.97%

8.82%

9.1%

HC

COND

Healthcare

Consumer Discretionary

At ETFsector.com we are dedicated to educating investors of all kinds from the most advanced to brand new investors. We are a research site built to help investors understand how different sectors of the economy are doing, to better formulate a plan and give yourself a chance to beat the S&P 500.

Why We Love Sectors – "It's a Framework for The U.S. Economy"

We use the multiple families of Sector ETFs as our proxy. This handy framework of the 11 major GICS sectors of the US economy gives investors the ability to tactically allocate across different exposures allowing the investor to benefit from recognition of emerging trends in financial markets, innovation like AI, or economic developments.

ETFSector.com outlines 3 key principles for sector selection that help investors take advantage of the different sensitivity each sector has to bull and bear markets, rising and falling interest rates, strong or weak earnings, inflation, or deflation among other themes.

Sector allocations can also help investors manage risk when looking to add different asset classes, in their portfolios. So come along for the ride, start with sectors, and find out how smart of an investor you'll become. Then move on to other frame works like Factors, Leveraged, Options and other asset classes like, Fixed Income, Commodities, and Digital Assets.



	· · · · · · · · · · · · · · · · · · ·	TECHNIC	AL FACTORS		<u>. </u>		·						
	What we track	Descr.	Rank	Time Period	FACTOR MEASUREMENTS								
Factor 1	Long term price trend following for sector.	Price Action	-1 to +4	3m, 6m, 1yr, 3yr	Uptrend	Bullish Reversal	Consolotation						
Factor 2		Stock Level Ratings (Mean Score)	-/+ 1		Price Pattern	Relative Strength	Momentum						
Factor 3	Stock Level performance within each sector.	Stock Level Ratings (WTD Mean Score)	-/+ 1		Price Pattern	Relative Strength	Momentum						
Factor 4	Momentum to see if over-bought or over-sold.	"Oscillator"											
	Signal line upside crossover = Buy	RSI	0 - 100	14 recent vs 1,000 lookback	Below 30 = Oversold		Over 70 = Overbought						
	Signal line downside crossover = sell	MACD		3 near term moving avgs	MACD Line	Signal Line	MACD Histogram						
Factor 5	Under/Over-performance of the Sector.	Sector Relative Strength	-/+ 1	3m, 6m, 12m	>50% must show outperforma								
Factor 6	Under/Over-performance of the Industry.	Industry Relative Strength	-/+ 1	3m, 6m, 12m	>50% must show outperforma								
		MACRO	FACTORS										
Factor 7	Historically, which sectors outperforms when the S&P500 is in an uptrend.	S&P500 historical performance profile	+1, 0, -1 30 years historical sector returns		Uptreand	No trend	Downtrend						
Factor 8	When Bond yields drop, which sectors outperform the S&P500.	Historical Interest Rate Trend		10 yr Yield	Uptreand	No trend	Downtrend						
Factor 9	Historically, which sectors outperforms when the S&P500 is in an uptrend.	Historical Commodities Price Trend	+1, 0, -1 Bberg Comm. Index		Uptreand	No trend	Downtrend						
Factor 10	When U\$ moves, which sectors outperform.	Historical U\$ Value	+1, 0, -1	USD : EUR	Uptreand	No trend	Downtrend						
	^4 macro factors have a different score profile and each has 2 potential of	^4 macro factors have a different score profile and each has 2 potential outcomes, so an equity uptrend input is different than an equity downtrend input.											

* Tactical overlay is used when there are known technical dynamics like seasonality or financial market events that are likely to be material, and can be used to adjust positioning



The **Elev8 Sector Rotation Model** seeks to outperform the S&P 500 using an 8 Sector allocation framework to differentiate from the benchmark while ensuring a well-diversified equity portfolio.

- The model selects 8 of the 11 S&P 500 GICS Sectors to allocate to each month and 3 it will avoid.
- The model uses the Cap. from the 3 short or "zero" allocations to create active weight long positions in the 8 selected sectors.
- Generates its position sizes using a multi-factor, trend-following process that encompasses security level and macro level inputs.
- Goal: To outperform the S&P 500 by aligning with the strongest long-term trends in the US equity market while providing a discretionary framework for tactical allocations to take advantage of near-term opportunities or to facilitate appropriate hedging.

ELEV8 Model | Inputs 1-6



Technical Fa	ctors			
Factor	Description	Indicator Method	Indicator Scoring	Time period
1	Security (Sector ETF) Price Action	Pattern Recognition		
		Uptrend	2	>6 months
		Bullish Reversal	1	>6 months
		Consolidation	0	>6 months
		Downtrend	-1	>6 months
2	Stock/Constituent Level Technicals	Price Pattern/Momentum/Performance		
		Best>Worst, 1>6 (Simple Average of Ratings)	If simple avg (sector) < simple avg (index) = 1	
		Strong Buy (<3)	If simple avg (sector) > simple avg (index) =-1	>6 months
		Buy (3)		>6 months
		Sell (4)		>6 months
		Strong Sell (>4)		>6 months
3	Cap. Wtd Stock/Constituent Level Technicals	Price Pattern/Momentum/Performance		
		Best>Worst, 1>6 (Cap. Weighted Average of Ratings)	If wtd avg (sector) < simple avg (index) = 1	
		Strong Buy (<3)	If wtd avg (sector) > simple avg (index) =-1	>6 months
		Buy (3)		>6 months
		Sell (4)		>6 months
		Strong Sell (>4)		>6 months
4	Oscillators	Evaluating technical studies for Overbought/Oversold		
	MACD	Buy: rising signal line near-term cross above trendline	OB, OB = -1	1-3 months
		Neutral: No signal line cross overs in the near-term	OB, N = -1	1-3 months
		Sell: falling signal line near-term cross below trendline	OB, Buy = 0	1-3 months
		OB: Sell above the zero line	OB, Sell = -1	1-3 months
		OS: Buy below the zero line	OS, OS = 1	1-3 months
	RSI	OB >65	N, N = 0	1-3 months
		OS <35	OS, N = 1	1-3 months
5	Relative Strength: Sector Level	Sector Total Return/Benchmark Total Return		
	Sector	Outperforming T6M or T3M by > 10%	1	3-6 months
		Underperforming T6M or T3M > 10%	-1	3-6 months
6	Relative Strength: Industry Level	Industry Total Return/Benchmark Total Return		
	Industry	>50% Outperforming T6M or T3M by > 10%	1	3-6 months
1		<50% Outperforming T6M or T3M by > 10%	-1	3-6 months

ELEV8 Model | Inputs 7-11



Macro Factors				
Factor	Description	Indicator Method	Indicator Scoring	Time period
7	Equity Trend (S&P 500)	Historical Sector Avg Excess Returns in ID'd Trends		
		Uptrends	Mean Sector Trend score >2% above BMK mean = 1	>6 months
		Downtrends	Mean Sector Trend score -2%/+2% above BMK mean = 0	
			Mean Sector Trend score >2% below BMK mean = -1	
		No Direction	Input is not counted in the monthly sector score	
8	Interest Rate Trend (US 10yr Treasury Yield)	Historical Sector Avg Excess Returns in ID'd Trends		
		Uptrends	Mean Sector Trend score >2% above BMK mean = 1	>6 months
		Downtrends	Mean Sector Trend score -2%/+2% above BMK mean = 0	
			Mean Sector Trend score >2% below BMK mean = -1	
		No Direction	Input is not counted in the monthly sector score	
9	Commodities Price Trend (BCOM Index)	Historical Sector Avg Excess Returns in ID'd Trends		
		Uptrends	Mean Sector Trend score >2% above BMK mean = 1	>6 months
		Downtrends	Mean Sector Trend score -2%/+2% above BMK mean = 0	
			Mean Sector Trend score >2% below BMK mean = -1	
		No Direction	Input is not counted in the monthly sector score	
10	USD Trend (Fed Broad USD Index)	Historical Sector Avg Excess Returns in ID'd Trends		
		Uptrends	Mean Sector Trend score >2% above BMK mean = 1	>6 months
		Downtrends	Mean Sector Trend score -2%/+2% above BMK mean = 0	
			Mean Sector Trend score >2% below BMK mean = -1	
		No Direction	Input is not counted in the monthly sector score	
11	See Appendix: Tactical Overlays	ID'd bullish/bearish phenomenon	Programmatic	n/a

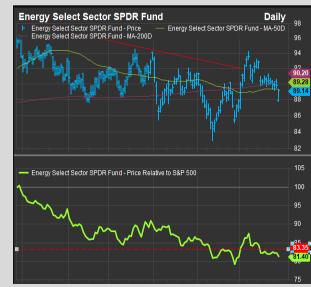
Technical Factor – <u>Sector Price Pattern</u>

- We categorize each active security we cover into 4 broad categories of chart pattern: Uptrend, Bullish Reversal, Consolidation and Downtrend. In the model the patterns are scored as follows (Uptrend +2, Bullish Reversal +1, Consolidation 0, Downtrend -1
- As trend following investors, we are geared to identifying and accumulating stocks and other securities that show positive price trends over time.
- At the early stage these are bullish reversal stocks. As they confirm the uptrend by iterating higher price (or relative highs vs. a target benchmark), we want to accumulate while shorter-term investors take profits.
- Our goal as trend following investors is to build large positions over time that align with the strongest long-term price trends.
- Why: Behaviorally, trends are representative of under-reactions to correctly discounting future value. Our aim as trend following investors is to value new uptrends as they form and allocate to them as they develop with our "alpha" being generated by equity fundamentals and behavioral momentum

e.g. Bullish Reversal



e.g. Consolidation (Relative Downtrend)



e.g. Uptrend

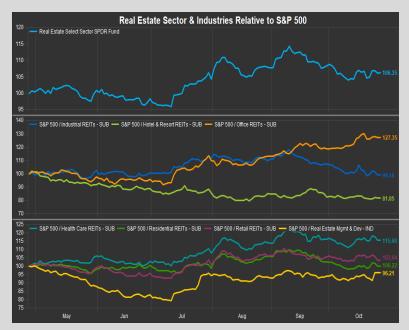


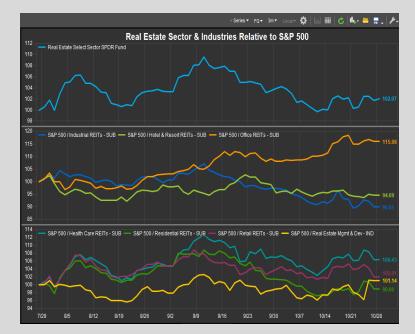


Technical Factor – Sector/Industry Relative Strength

- Since our goal is to exceed the returns of the S&P 500 Index on an annual basis, we seek ways to promote securities that have a track record of outperforming that benchmark
- We look at outperformance over 3, 6 and 12-month time horizons. The sector or industry must be outperforming by > 2% over the benchmark in 2 of 3 periods to get a positive score (1) vs. a neutral score (0)
- There is one score for the Sector in aggregate
- The Industry score is positive if at least 50% of the Sector's Industries qualify as positive relative strength
- Determines if returns are broad based or concentrated
- We want to favor sectors where there is broader participation at the stock level in addition to outperformance at the sector level

Real Estate Sector/Industry 6-month Relative 2024





Real Estate Sector/Industry 3-month Relative 2024



Sample Technical Factor – Oscillator/RSI



- Oscillator studies help us identify good potential exit and entry points over tactical timeframes.
- The classic technique is to sell securities when an RSI is coming back down from above the 70 level and to buy them when pullbacks take the oscillator to the 30 level.
- We have some simple context-based rules we apply to the traditional method. When a stock is in an uptrend we shift the overbought oversold range up from the traditional 70/30 level, when the stock is in a down or sideways trend, we look to weekly RSI overbought signals as potential trend change indicators
- Score: Below 35 = Oversold (1), Above 65 = Overbought (-1)



Tech Sector with June/July 2024 Negative divergence

Tactical Signal List (Sample)

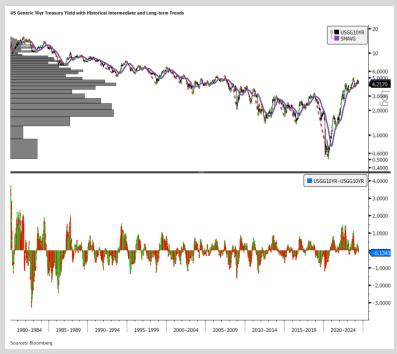


- Dow Theory Buy Signals (Dow Industrials AND Dow Transports making new intermediate-term highs before either makes a new low)
 - Bull Signal:
- Capitulation Signals (Multiple 90% down days followed by 90% up day) / (Multiple 90% up days) for S&P 500, R1000, R3000
 - Bull Signal:
- <10% of S&P 500 stocks above 50-day moving average (non-recession)</p>
 - Bull Signal
- Seasonality
 - Bullish Jan, March, April, May, November, December
 - Neutral: June, July
 - Bearish: Feb., August, September, October
- Fed Rate cut + S&P 500 Uptrend
 - Buy Signal
- Market Breadth low <20% above 50-day m.a. + S&P 500 Uptrend
 - Buy Signal



- Sector coincident returns (left chart) during <u>longer-term uptrends in the 10yr Yield (Right Chart)</u>. This shows the price appreciation of each S&P 500 GICS Sector coincident to identified uptrends in the US 10yr Treasury Yield
- We use technical analysis principles to identify the directional trend of yields over a sustained period of time (typically >4 months) and we rate sectors as either positive or negative based on their cumulative historical performance when similar uptrends have been in place in the past.
- Interest rates are an essential pivot point for operating leverage in most business lines. They also determine payouts/expenses across a broad array of fixed-income securities and real estate assets, there are observable high and low interest-rate beneficiaries in the equity market over time

StartDate	EndDate	S5INFT	S5COND	S5FINI	S5ENRS	S5INDU	S5MATR	SPX	S5HLTH	S5CONS	S5TELS	S5RLST	s5UTIL
6/12/1979	2/25/1980	0011111	0000110	0011112	00211110	001110-0	00111111	U.Y.	00112111	0000110	001220	0011201	500112
9/6/1980	9/30/1981												
11/27/1981	2/9/1982												
5/11/1982													
5/4/1983	5/30/1984												
	10/15/1987												
2/5/1988	3/20/1989												
8/2/1989	4/26/1990												
10/15/1993	11/4/1994	20%	-7%	-10%	-3%	1%	14%	-2%	13%	5%	-14%		-24
1/18/1996	4/1/1996	10%	13%	11%	7%	9%							-3
1/29/1996	2/12/1997	7%	1%		5%	2%							0
10/5/1998	1/20/2000	168%	63%	23%	15%	43%		46%					-8
11/7/2001	4/1/2002	-3%	10%		11%	4%						2%	-1
6/13/2003	9/3/2003	15%	7%		0%	6%						8%	
3/16/2004	6/14/2004	2%	2%	-3%	3%	6%						-8%	
2/9/2005	3/28/2005	-3%	-2%	-6%		0%						-4%	
6/1/2005	6/28/2006	-4%	-1%		24%	7%						15%	
12/4/2006	1/18/2007	-1%	4%		-9%	2%						3%	
3/17/2008	4/23/2008	11%	7%	9%	15%	4%						15%	
12/30/2008	6/10/2009	26%			6%	4%						-7%	-6
10/13/2009	4/5/2010	12%	20%		3%	19%						25%	
10/7/2010	2/8/2011	12 %	15%	16%	28%	17%			_			13%	1
	10/27/2011	12%	13%		20%	17%						15%	e
1/31/2012	3/19/2012	12%	8%	13%	6%	5%						3%	0
7/24/2012	3/11/2012	7%	23%	29%	15%	21%						7%	2
	12/31/2013	19%	23%		13%							-12%	
1/30/2015	6/10/2015	8%	9%		2%	3%						-12%	
7/8/2015	3/13/2017	24%	8%		2%	13%						-10%	
9/7/2016	11/7/2018	24%	24%		9%	7%						-9%	(
8/4/2020	3/31/2021	24%	24%	_	32%	36%						10%	
8/3/2020	2/10/2022	4%	1/%	42%	32%	-3%						-1%	
	10/19/2022	13%	1%		8%	-3%						-1%	-16
4/0/2020	10/13/2020	1070	070	270	070	270	-470	470	-470	-576	1770	-11/0	-10
		S5INFT	S5COND	S5FINL	S5ENRS	S5INDU	S5MATR	SPX	S5HLTH	S5CONS	S5TELS	S5RLST	S5UTIL
	AVERAGES	17%	12%	11%	11%	10%	10%	9%	5%	3%	3%	3%	-3





- At the end of each month, we do our top-down and bottom-up analysis on each sector and its constituents to develop our indicator scores
- Below is the Elev8 Model Dashboard for November 2024
- Aggregate ratings are accumulated from scoring the 11 potential factor inputs
- Weighting (excluding) Sector positions is based on the aggregate scores from the model inputs
- Under the "Macro Trend" section, only Equity and Commodities trends were factored into the model in November because USD and the US 10yr Yield were deemed to be moving sideways in our trend ID process
- November included a tactical overlay for bearish seasonality in November which resulted in increased exposure to Utilities, Real Estate and Staples sectors

Elev8 Sector Rotation Model Dashboard: November 2024																				
	Price Action Stock Level Ratings					Oscillator		cillator	Relative Strength Macro Tre		o Trend	Trend Output			Elev8 Model Positions: October			2024		
Ticker	Pattern	Pattern Score	Mean Rating	Wtd Mean Rating	Mean Score	Wtd Mean Score	RSI	MACD	OB/OS Score	Sector	Industry	EquityUP	CommodDOWN	Raw Score	Tactical	Final		BMK Weight	Elev8October	+/-
XLC	Bullish Reversal	1	3.4	2.32	1	1	OB	Buy	0	1	1	1	1	7	0	7	XLC	9.21%	13.73%	4.53%
XLF	Uptrend	2	3	3.13	1	1	Ν	Ν	0	1	1	1	0	7	0	7	XLF	13.20%	16.65%	3.45%
XLY	Bullish Reversal	1	3.3	3.21	1	1	Ν	Buy	1	0	0	1	1	6	0	6	XLY	10.17%	11.75%	1.58%
XLK	Bullish Reversal	1	3.3	2.83	1	1	Ν	Sell	-1	0	0	1	0	3	0	3	XLK	31.77%	33.16%	1.39%
XLI	Bullish Reversal	1	3.2	3.17	1	1	Ν	Ν	0	0	0	1	-1	3	0	3	XLI	8.58%	9.32%	0.74%
XLU	Bullish Reversal	1	3.2	3.35	1	1	Ν	Ν	0	1	1	-1	-1	3	2	5	XLU	2.53%	4.77%	2.24%
XLRE	Consolidation	0	3.1	3.5	1	-1	Ν	Ν	0	0	1	1	-1	1	2	3	XLRE	2.27%	3.44%	1.17%
XLP	Consolidation	0	4.1	3.44	-1	-1	OS	Sell	1	0	0	1	1	1	2	3	XLP	5.70%	7.17%	1.47%
XLV	Downtrend	-1	3.7	3.57	-1	-1	OS	Sell	1	0	0	-1	1	-2	2	0	XLV	11.02%	0.00%	-11.02%
XLE	Consolidation	0	4	3.98	-1	-1	Ν	Ν	0	0	0	-1	-1	-4	2	-2	XLE	2.22%	0.00%	-2.22%
XLB	Consolidation	0	3.6	3.56	-1	-1	Ν	Ν	0	0	0	0	-1	-3	0	-3	XLB	3.32%	0.00%	-3.32%
			3.45	3.37															100.00%	



The **Elev8 Sector Rotation Model** provides our preferred weightings for the 11 sectors of the S&P 500. We use a combination of ETFs that are AUM leaders for there sector. We use a proprietary sector rotation model that we created and that is maintained by us, with monthly updates and sometimes mid-month updates based on signals and levels.

The **Elev8 Sector Rotation Model** seeks to outperform using an 8 Sector allocation framework to differentiate from the benchmark while ensuring a well-diversified equity portfolio. The model selects 8 of the 11 S&P 500 GICS Sectors to allocate to each month and 3 it will avoid. At the end of each month, we do our top-down and bottom-up analysis on each sector and its constituents to develop our indicator scores.

The **Elev8 Sector Rotation Model** goal is to outperform the S&P 500 by aligning with the strongest long-term trends in the US equity market while providing a discretionary framework for tactical allocations to take advantage of near-term opportunities or to facilitate appropriate hedging.